

# Mosab Ali

📍 Home : Makkah, Saudi Arabia

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Work permit: Saudi Arabian Date of birth: 16/01/1992 Nationality: Sudanese

## ABOUT ME

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I'm a IT project manager who helps turn ideas into real, working products. I lead projects from the early planning stage all the way to launch, and I've helped build digital platforms that now generate tens of millions in revenue. I work closely with developers, designers, marketers, and customer support to make sure the product is useful, user-friendly, and delivered on time.

## WORK EXPERIENCE

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### *Digital empowerment*

City: Makkah | Country: Saudi Arabia

[ 11/11/2022 – Current ] **Project Manager**

Leading end-to-end digital projects with a focus on building products from the ground up. Working closely with leadership and cross-functional teams to deliver high-impact MVPs and user-centered solutions, while ensuring smooth collaboration between design, development, and marketing.

### **Key responsibilities**

1. Work with leadership to plan projects and define what we want to build.
2. Build MVPs (early product versions) and test them with users.
3. Hire and building strong teams and finding the right people to get things done—whether they're local or remote including designers, marketers and developers
4. Oversee product design and make sure the user experience is simple and clear.
5. Help marketing and customer service teams prepare for product launch.
6. Use automation tools to improve how we work and save time.
7. Track progress, solve problems early, and keep reports clear and simple

### *Wajiha Madinah*

City: Madinah | Country: Saudi Arabia

[ 01/02/2022 – 01/11/2022 ] **Project manager**

I was responsible for managing client projects from start to finish. I worked directly with clients to understand what they need, then led the technical team to build and deliver the solution.

### **Main tasks:**

1. Collect client requirements and turn them into clear plans.
2. Work with UI/UX designers to make sure the product is easy to use.
3. Follow up with developers and external vendors.
4. Test and deliver the final product, and make sure everything works as expected.

### *Blue box*

City: Khartoum | Country: Sudan

[ 01/01/2016 – 31/08/2021 ] **Technical Project Manager**

**Key responsibilities**

- Built and launched tailored WordPress websites using advanced theme and plugin customization.
- Designed intuitive, conversion-focused user interfaces across web and mobile.
- Managed full project lifecycle: planning, task delegation, progress tracking, and delivery.
- Conducted market research and feasibility studies to assess project potential before execution.
- Advised clients on digital strategy, positioning, and product-market fit.
- Handled technical setup: hosting, security, performance optimization.
- Balanced hands-on development with client communication and team coordination

**EDUCATION AND TRAINING**

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[ 01/11/2016 – 01/06/2018 ] **Master degree in Project management**

*University of Khartoum*

[ 01/01/2009 – 01/01/2013 ] **Bachelor degree in Business Administration**

*University of Khartoum*

**SKILLS**

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UI & UX | Wordpress | PHP | JS | Agile | project management | Automation

**DRIVING LICENCE**

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Cars: B